



Ivanhoe Club, Ivanhoe, IL ▪ June 5-11, 2017

2017 RUST-OLEUM CHAMPIONSHIP

Rust-Oleum Cares Hole-In-One for Charity Program

- Just for the record, a Hole-In-One is just exactly that; when a golfer hits the ball from the tee and it ends up right in the hole without any further strokes. Usually the hole chosen for a Hole-In-One 'Competition' is shorter in length than other holes on the course and a Par 3 or Par 4 ('Par' is the designated number of strokes needed to complete a hole based on length and difficulty). A Hole-In-One Competition during a Tournament is underwritten by a Charity Partner Sponsor with an Insurance Policy.
- A Sponsor can chose to underwrite the cost of the Hole-In-One Competition Insurance Policy for one day, or multiple days, during the 4 days of the Tournament. The Tournament will decide which hole(s) on the course will be designated as the Hole-In-One Competition hole and which day(s) will be chosen as Hole-In-One Competition Day(s) for every day that the Hole-In-One Competition is sponsored.
- There will be signage at the hole designated for the Hole-In-One Competition displaying the Sponsors Name/Logo. It may be possible that the Sponsor will also be announced by the different media covering the Tournament throughout the Hole-In-One Competition Day(s).
- If a Hole-In-One event occurs on the chosen Competition Day(s), a Lucky Fan and the chosen Charity Partner of the Sponsor would both get a monetary award!
 - For example, Sunday, June 11th – there will be a maximum of 80 TOUR Professionals golfing. The hole chosen for the Hole-In-One Competition will be at a minimum of 188 yards.
 - A \$900 Sponsorship is necessary to underwrite the Insurance Policy for a single Hole-In-One Competition during the Tournament. This policy will insure a \$20,000 payout for a Hole-In-One event. Please note, if more than one sponsor steps forward to support a Hole-In-



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One Competition (there can be one Competition for each of the 4 days of the Tournament), the Sponsorship dollar value will need to increase.

- IF a Hole-In-One event occurs, a Lucky Fan will receive \$5,000 and the chosen Charity Partner of the Sponsor receives \$15,000. The Lucky Fan will be chosen from a pool of spectator names that have previously signed-up with the chosen Charity Partner of the Sponsor at a designated location on the course during the Tournament prior to the event happening.
- The Hole-In-One Sponsor will receive publicity along with the Sponsors' chosen Charity Partner and Rust-Oleum.
- The Rust-Oleum Championship will match the investment in the Hole-In-One Insurance policy made by the Sponsor with Hospitality tickets for that Sponsor to use as they chose, so they will be certain to at least get their Hole-In-One Sponsorship Insurance policy value. The tickets for the Hospitality areas carry a value of \$250.00 each.
 - If multiple charities participate – meaning there is more than 1 Hole-In-One Competition sponsored - the payouts will increase.
- Each Charity Partner that obtains a sponsorship for a Hole-In-One Competition will be in charge of collecting the names, emails, and phone numbers of the spectators that are willing to participate at the designated hole to potentially be chosen as the Lucky Fan if the Hole-In-One event occurs. These spectators will be made aware that their contact information will be entered into the Charity Partners' donor listing, which will then increase the Charity Partners' supporter database.