



Hoe Down, 2012

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**2012 Hoe Down  
Committee  
Members**

*Bonnie Beyersdorf  
Erin Butinas  
Shirley Coulman  
Chris Coughlin  
Brad Deutsch  
Karen Hitzeman  
A.M. Huffman  
Janis Kern  
Candy Kinsch  
Sue Lutz, MPT  
Bill Noth  
Corbett Ryan  
Annamaria Sims  
Barbie Taylor, MPT*

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*Diane Helgeland,  
Executive Director*

*Linda Liss,  
Director Of  
Development*

*Amanda Braden,  
OTR/L  
Program Director*

Partners For Progress, NFP (PFP) is proud to announce its partnership with Arlington Park Race Track for its 8<sup>th</sup> Annual Hoe Down Dinner Dance and Auction Gala. Our “Denim and Diamonds!” evening is being held on Saturday, October 13, 2012 at Arlington Park.

The Hoe Down event is ***the most critical event*** for the work performed at Partners For Progress. It provides the funds that allow us to designate scholarships for families in need for the upcoming year. Currently there are 12 riders receiving scholarships at PFP, with a waiting list of additional families needing assistance.

The success of our Power Hour and Sports Riding therapy sessions continues to increase, and soon will have waiting lists for participation. The Hoe Down sets the bar for the amount of expansion that can be achieved within each one of these programs.

Most importantly, the Hoe Down allows PFP to properly maintain our most vital piece of equipment and tool - the horses. Our horses are ***the*** tool that directly impacts our riders’ progress.

Our 15 therapy horses provide over 900 rides per month. PFP currently provides the complete training and health care maintenance needed to support this work load. This keeps the most vital parts of the horses’ body – back, legs, and loving focus – at top performance level. This level of equine performance translates into a more functional life for our participants in our community.

In order to reach our goal of raising \$300,000, the expenses associated with staging this fundraising event must be decreased as much as possible prior to the event. This feat can only be accomplished through sponsorships.

We are currently seeking sponsorship levels from Presenting Sponsor to Sapphire Sponsors. Each and every dollar committed from our sponsors helps us reach our ultimate fundraising goal. Our purpose is to appropriate 100% of the funds raised at our Hoe Down directly for scholarships and our Horse Care Fund. We’ve enclosed a Sponsorship Form with suggested levels of sponsorship. If there is a level that is more appropriate for your giving program, please contact us.

We are looking forward to working with you and Arlington Park to make this years’ Hoe Down the gala event of the year. So, round up your family and friends with your “Denim & Diamonds” attire to join us for a fantastic evening of fun!

Sincerely,

*The 2012 Hoe Down Fundraising Committee*

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*Mailing Address: Post Office Box 832 - Mundelein, IL 60060 • Location: 23525 W. Milton Road - Wauconda, IL 60084  
Phone: 847.226.1300 • Website: [www.partnersforprogressnfp.org](http://www.partnersforprogressnfp.org) • Tax ID # 20-2375514*

*Providing challenging & effective therapy that's changing lives.*



**Partners For Progress, NFP  
8<sup>th</sup> Annual Hoe Down Dinner Dance & Auction Gala  
Saturday, October 13, 2012**

**Sponsorship Form**

- Presenting Sponsor \$25,000  
Includes 1 table for 10, 1 full page color ad in event program, additional event experiences, additional recognitions of sponsorship, website logo hotlink, copy of PFP Coffee Table Book, & much more.
- Grand Sponsor \$10,000  
Includes 1 table for 10, 1 full page color ad in event program, website logo hotlink, copy of PFP Coffee Table Book, & much more.
- Diamond Sponsor \$ 5,000  
Includes 4 event tickets, 1/2 page color ad in event program, website logo hotlink, copy of PFP Coffee Table Book, & more.
- Rider Scholarship Sponsor \$ 3,000  
Includes sponsorship of one rider for year, provide medal of completion to rider at end of year, & name on 2012 scholarship sponsor plaque.
- Emerald Sponsor \$ 1,000  
Includes website logo hotlink & opportunity to place giveaway item in goody bag.
- Sapphire Sponsor \$ 500  
Includes recognition in event program & website link.

**Deadline for Sponsorship Commitments is July 1<sup>st</sup> for recognition in event program.**

Please provide cardholder billing address if paying with credit card.

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Please make checks payable to Partners for Progress and mail to Partners for Progress, NFP at the address below.

Partners for Progress, NFP is a non-profit 501(c)(3) organization. Tax ID Number: 20-2375514

***THANK YOU FOR YOUR SUPPORT!***

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# Partners For Progress, NFP 8<sup>th</sup> Annual Hoe Down Dinner Dance & Auction Gala Saturday, October 13, 2012

## **Championship Sponsor Descriptions**

### ➤ **Presenting Sponsor** \$25,000

Dinner table for 10 at front of room with special guest. 1 Full Page color ad in 600 event program distributed at check in. Exclusive Horse Corral VIP opportunity for all of your guests at your table. Exclusive signage, meet and greet with celebrity jockeys and more. Opportunity to speak to group with a video looping on big screen behind stage and on 20 internal projection system. Introduce Terry Brennan (former head football coach for Notre Dame football team) to the stage to announce the PFP Perseverance Award winner. Corporate recognition on Arlington's Jumbotron & live race day TV program throughout the month of September to publicize Hoe Down event. 5-15,000 impressions. Special Triple Crown ceremony at Event. If presenting sponsor is secured before July 8, the sponsor will be included in a live interview at The Arlington Park Charity Challenge. 2013 Farm Experience – Opportunity to have corporate picnic/function at Farm with outing to see the facility. Includes trail ride and gourmet picnic for 10 people. 2013 Arlington VIP Experience. 2013 Arlington VIP Experience - Lunch & Day at the races for 4 guests in the Million Room Restaurant. Paddock tour & Winner's Circle presentation: Includes Corporate naming of a race, inviting guests to the winner's circle for the trophy presentation and keepsake photos. Logo on website with hot link. Opportunity to place giveaway item in goody bag. Signed Partners For Progress Limited Edition Coffee Table Book. Logo inclusion PFP program recap video.

### ➤ **Grand Sponsor** \$10,000

1 Dinner table for 10. 1 Full Page color ad 600 event program distributed at check in. Logo on all printed signage in event except Horse Corral Corporate recognition on Arlington's Jumbotron & live race day. TV program throughout the month of September to publicize. Hoe Down event. 5-15,000 impressions. Logo on website with hot link. Opportunity to place giveaway item in goody bag. Signed Partners For Progress Limited Edition Coffee Table Book. Invitation to have Corporate picnic/function at Farm with outing to see the facility. Logo inclusion PFP program recap video

### ➤ **Diamond Sponsor** \$ 5,000

4 Tickets to event. 1/2 Page color ad in 600 event program distributed at check in. Logo on website with hot link. Opportunity to place giveaway item in goody bag. Signed Partners For Progress Limited Edition Coffee Table Book. Logo inclusion PFP program recap video.

### ➤ **Rider Scholarship Sponsor** \$ 3,000

A sponsorship for one rider for an entire year will be created in your designated name. You will be invited to provide a medal of completion at the end of the year to the rider that you sponsored either in person or at the awards event. Your name will be included on the 2012 full year scholarship sponsor plaque.

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# PARTNERS FOR PROGRESS

ARLINGTON

*Partners for Progress, is a premiere equine therapy program devoted to providing only the best hippotherapy for individuals with special needs. Exceptional horses and experienced staff all year round, Partners for Progress offers unique therapy programs tailored individually to each rider's needs.*

*Imagine  
the  
possibilities*



PO BOX 832  
MUNDELEIN, IL 60047  
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